
Brand identity
manual

LINVISIBLE

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1. General rules for logotype application

LINVISIBILE is a single word, an exclusive neologism solely attributable to the company.

The logotype is exclusively composed of typography, it's a kinetic sign; a sign that, through the constant increase in the thickness of its letters, transmits emotion, light, an opening door, a world to discover.



1.1 Development

LINVISIBLE

In positive version, the brand is black.

The logotype was developed from the typeface **Avenir Next LT Pro**, redesigning the letters in terms of the thickness and spacing between them.

In no case is it possible to reconstruct the logo starting from the typeface.

In no case is it possible to change the colours of the brand.

Colours

The brand is black.

The printing shall be made preferably in flat tones, according to the following guidelines:

Colour of the brand:

Black, corresponding to **PANTONE Neutral Black**.

Process colour values:

In the case in which the brand should be reproduced in full colour, the percentages must correspond to the following values:
C: 0 | M: 0 | Y: 0 | K: 100

The process colour values are approximate; the press must still reference and arrive as close as possible to **PANTONE Neutral Black**.

On the negative black
and white version, the logotype
is white.

LINVISIBLE

1.2 Construction scheme and dimensional relationships



The logotype was developed from the typeface **Avenir Next LT Pro**, redesigning the letters in terms of the thickness and spacing between them.

In no case is it possible to reconstruct the logo starting from the typeface. In no case is it possible to change the colours of the brand.

1.3 Minimum dimensions and special version

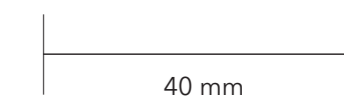
Minimal dimensions

The minimal dimension for the brand's reproduction is equivalent to 40 mm on base.

Special version

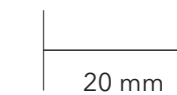
In particular cases of special applications, in which would be strictly necessary to reproduce the brand on an inferior dimension to 40 mm, the special version must be used, a version in which the thicknesses have been slightly reinforced.

LINVISIBLE



Minimum dimension

LINVISIBLE



Special version

1.4 Basic web application



Minimum dimensions

The minimum dimension of the brand for digital applications corresponds to 60 pixels of base. It can't in any case be reproduced in an inferior dimension.

Brand in positive

The brand in positive colours for digital applications is composed of 1 colour of the red-green-blue colour range (RGB). The brand is colour black.

Colour of the brand:
R :0 | G:0 | B:0

Brand and logotype in negative

The brand in negative colours for digital applications is composed of 1 colour of the red-tree-blue colour range (RGB). The brand is colour white.

Colour of the brand:
R :255 | G:255 | B:255

1.5 Area of respect



The brand's area of respect is an ideal rectangle, which has as base the total width of the brand, augmented to the right and left by a width equal to the distance "X/2", equivalent to half of the height of the brand.

The height of the area of respect is equivalent to the height of the brand, augmented on the top and bottom by a measure equal to the distance "X/2", equivalent to half of the brand's height.

Within this area is not allowed the reproduction of images, brands, graphics or typography.

1.6 Applications on coloured backgrounds and photographs



Application on light backgrounds:

The application of the brand on light backgrounds or shades that don't compromise the legibility, must be resolved as in fig. 1.

Application on dark backgrounds:

The application of the brand on dark backgrounds is to be used in negative over colour as shown in Fig. 2.

Application on photographs:

The application of the brand over photographs, should preferably be done as shown in fig. 3. If the legibility is compromised, the application should be resolved as in fig. 4.

1.7 Payoff application

The payoff **More than meets the eye** can be applied on three rows next to the logo, or two lines under the logo depending, on the layout requirements.

The font in which it's composed is: **Verlag Light** (reference line spacing: 24/27). It follows all the color rules for the application of the logo over photographs. It is always accompanied by one black block above it.

Side
application



Under
application

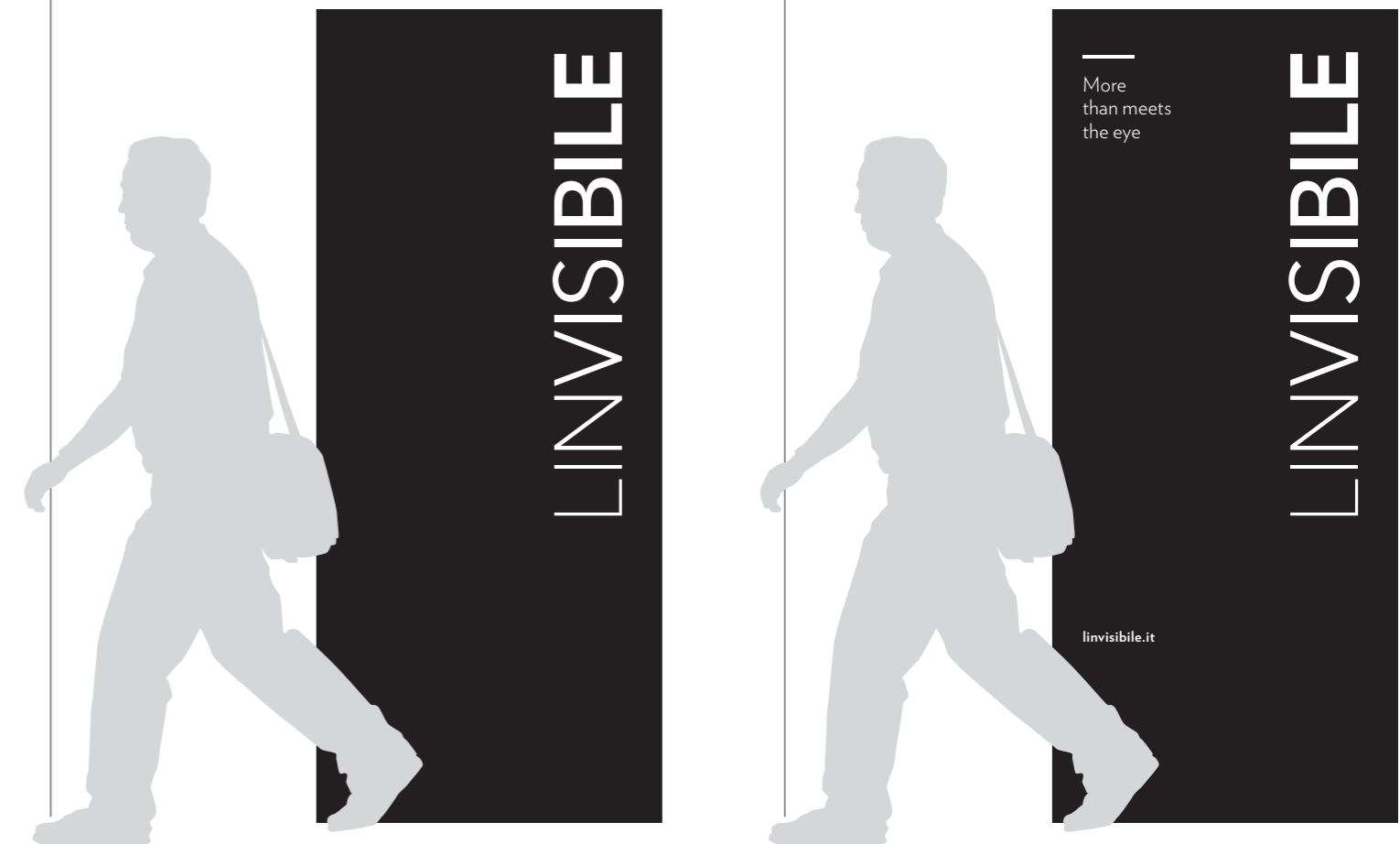


1.8 Vertical application

The vertical application can only take place in environmental situations with the need for visibility from a distance.

The logo should always be applied on a reading direction from down to up, and always aligned at the top corner to the right.

If requested, it can be accompanied by payoff and web address. Layout must be done as from the underlying image.



1.9 ADV page elements

The payoff **More than meets the eye** Can be applied on three rows next to the logo or two lines under the logo, depending on the layout requirements.

The font in which it's composed is: **Verlag Light** (reference line spacing: 24/27). It follows all the color rules for the application of the logo over photographs. It is always accompanied by one black block above it.

Logotipo+payoff

LINVISIBLE

More
than meets
the eye

On the advertising page, the logo must always be accompanied by payoff

Website

linvisible.it

The website should never include "www", the font is **Verlag Light**

Sedi

LINVISIBLE
SHOWROOM
via Lovanio 5, Milan
10.00 am > 10.00 pm
+39.348.3774466

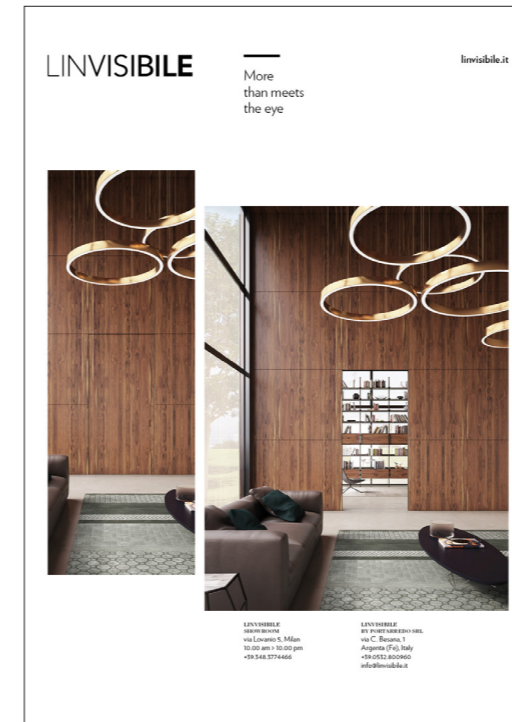
LINVISIBLE
BY PORTARREDO SRL
via C. Besana, 1
Argenta (Fe), Italy
+39.0532.800960
info@linvisible.it

Mercury text SC roman

Verlag light

The addresses of the Headquarters and Milan showroom can be added as needed

1.10 ADV page examples



Single page

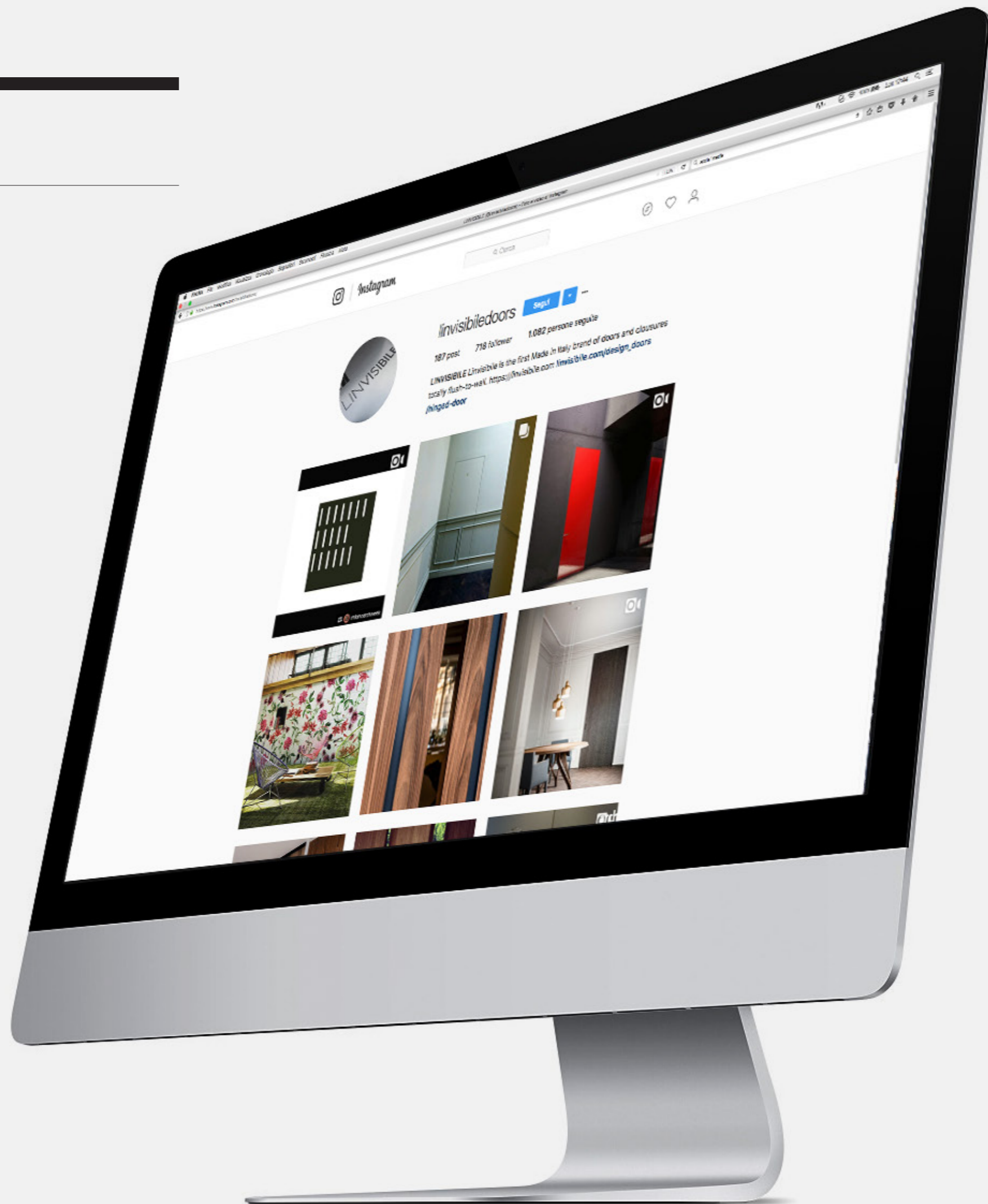
The page can be structured with two images (closed door/open door) on a white background or with an entire live image with logo and blanked payoff



Double page

On the double page, it's best to use a single full page image

2. Social media



2.1 Brand discourse

More than meets the eye

Behind our work there's a hidden Italian story of experience and exclusive design. The precise technical know-how is masked by the apparent simplicity of the flush-to-wall door that, combined with a maximum level of "customization", allows fulfilling the most demanding aesthetic desires and functional expectations.

Linvisibile's value proposition is achievable only because of our Business Model, designed to support the creation of value (**design, manufacturing, delivery, installation and maintenance**).

Realizing special products perfectly functioning on site. Made in Italy, highly customizable and with a complete service support.

Linvisibile's product range is divided in 3 platforms:

1. BREZZA

Represents the spirit of pivoting doors flush to the wall. Closing systems that can be opened with just a puff of breath.

2. MAREA

Represents the fluid movement of a sliding door, opening completely and perfectly flush to the wall.

3. ALBA

The rising of the sun is translated into a simple gesture: the opening of a hinged door. A closing vertical horizon.

Furthermore, we offer another product family that complements these 3 platforms and also work as self standing products, allowing to complete the environments in the same style of our doors:

ORIZZONTE

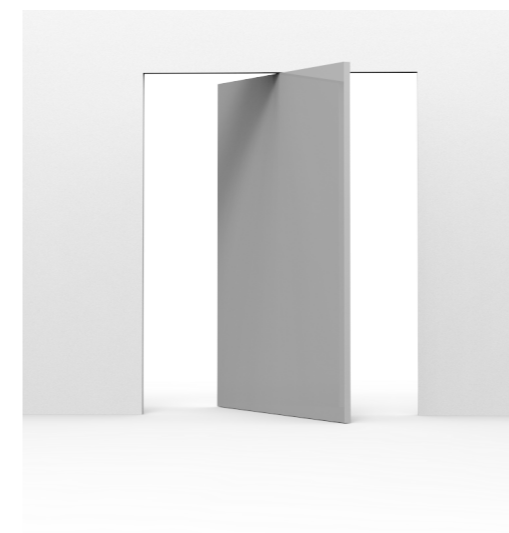
Is our innovative system to dress walls.

TECHNICAL CLOSURES

Technology that aims to close smaller spaces such as closets, pantries, etc.

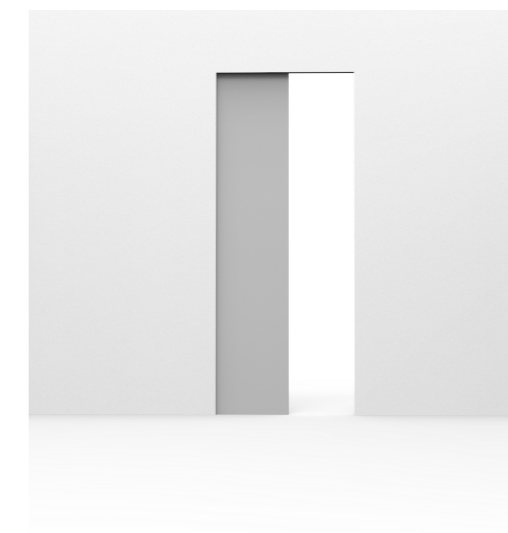
2.3 Product range

In each category the products are depicted as it follows (but not limited to only those, our level of customization allows to realize even more particular products in terms of dimensions, finishes, accessories, etc.):



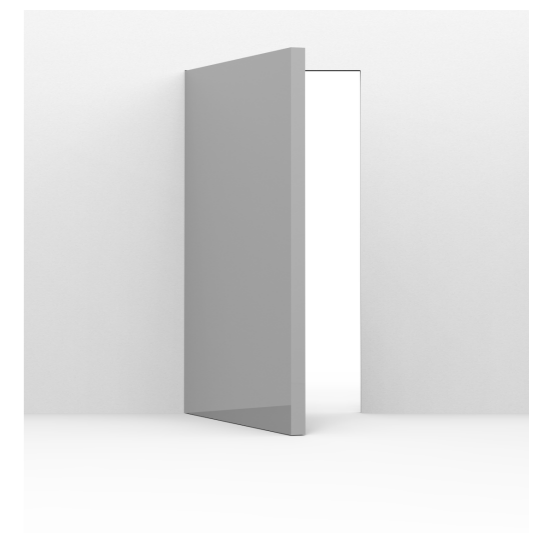
BREZZA

- FILO 10 Vertical Pivot Door
- Vertical Pivot door



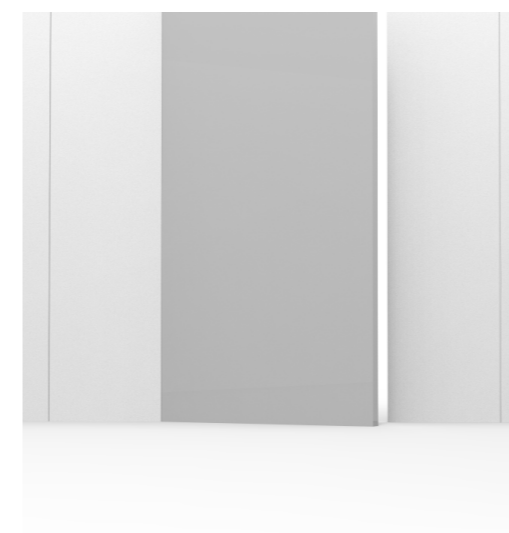
MAREA

- Concealed Sliding Door
- Pocket Door
- Altopiano sliding system
- Marechiaro sliding system



ALBA

- FILO 10 Hinged Door
- Infinito Hinged Door
- Hinged Door
- Curved Hinged Door
- Fire Resistant Hinged Door



ORIZZONTE

- Boiserie System
- Skirting System



TECHNICAL CLOSURES

- Nicchio
- Extra Closures
- Special Closures

2.2 General posting rules

Hashtags

Always verify that the tags are correctly written and recognized by the respective social network. The hashtags must always be separated by a space. Only use hashtags which are pertinent to the post theme. Please take as reference the following hashtags, which must ideally be present every time a material related to our brand is published:

**#Linvisibile #invisibiledoors
#designdoors #internaldoors
#doors #MadeinItaly**

Hashtags of our products:

**#MAREA #BREZZA #ORIZZONTE
#ALBA #hingeddoors
#pivotingdoors #slidingdoors
#boiserie #skirting #Nicchio**

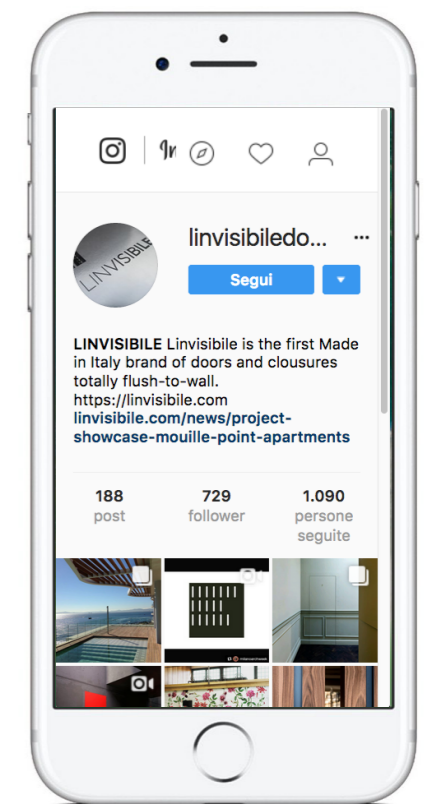
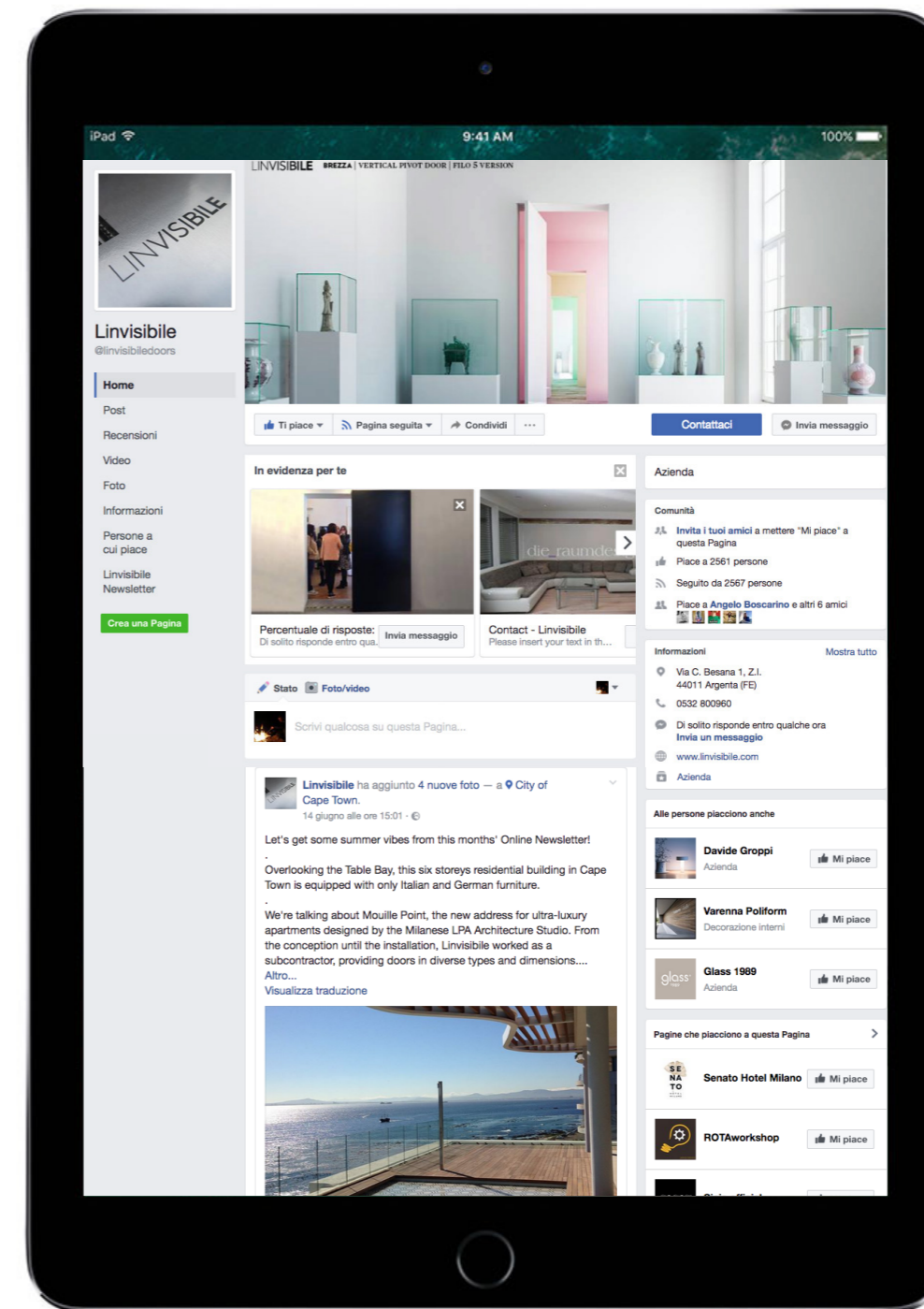
Type of assets

- High quality Images optimized for web (in .png or .jpeg formats)
- Animated Gif or short videos (mp4) to evoke or exemplify the movement of our products. Use the images provided by our team.
- Verify the type of assets in accordance with the social network, not every SN supports all formats.
- The images of our products and all publications must highlight the "flush to wall" characteristic.

Themes to avoid when talking about Linvisibile's Brand in social networks: Politics, religion, our competitors, news or themes NOT related to the world of design, architecture, construction, lifestyle, luxury, etc.




Tagging and mentions





- Always refer to our Company as LINVISIBILE, avoid the use of the apostrophe.
- If you develop a communication about a Project in which our products are present, write the name of the product and add the hashtags of the product family (see the previous list).
- The names of the product families must never be translated into another language, they must always be mentioned in its original language, Italian.
- Instead, the description or name of the specific product can be utilized in the English language, according to the list given.
- Add a location to your posts, the @Linvisibile showroom in Milano exists.



2.4

Posting rules by
Social Network

			
PURPOSE AND VALUE	<ol style="list-style-type: none"> 1) Used for B2B and B2C marketing 2) Target: Customers and potential customers, design enthusiasts, professionals in architecture and design business 3) Allows longer texts, multiple images, sharing others' posts 4) Activities: Sharing projects with large content, company news, product launches, product descriptions, events, invitations 5) More informative posts complemented with visuals (image, video, gif) 	<ol style="list-style-type: none"> 1) Used for B2C marketing 2) Target: Customers and potential customers, design enthusiasts, architects, designers 3) Best to use lesser texts, friendly narrative, appealing content 4) Most important: visual content (Use aesthetic images, gifs, videos) 5) Create descriptive content but don't deepen much into details. 	<ol style="list-style-type: none"> 1) Used for B2B marketing 2) Target: professionals in design and architecture business 3) Allows longer texts/articles with more informative content (company news, projects, products, events, partners) 4) Formal and professional language 5) Best to use visually appealing images (video and gif share is not available)
IMAGES	<ol style="list-style-type: none"> 1) Images to be derived from our database 2) Image Sizes: 1200 x 630 px 3) Visual Formats: <ul style="list-style-type: none"> - High quality images (.png & .jpeg) - Animated gif - Short videos 4) Content of images&renders: highlight flush-to-wall characteristics 	<ol style="list-style-type: none"> 1) Images to be derived from our database 2) Image Sizes: 1080 x 1080 px 3) Visual Formats: <ul style="list-style-type: none"> - High quality images (.png & .jpeg) - Animated gif - Short videos 4) Content of images&renders: highlight flush-to-wall characteristics 	<ol style="list-style-type: none"> 1) Images to be derived from our database 2) Image Sizes: 1200 x 630 px 3) Visual Formats: <ul style="list-style-type: none"> - High quality images (.png & .jpeg) 4) Content of images&renders: highlight flush-to-wall characteristics
POST	<ol style="list-style-type: none"> 1) Relevant to the visual content (product description, project showcase, showroom, events, publications, product highlight etc.) 2) Topics to avoid: politics, religion, competitors, colloquial subjects not relevant to this social network 	<ol style="list-style-type: none"> 1) Relevant to the visual content (product description, project showcase, showroom, events, publications, product highlight, etc.) 2) Topics to avoid: politics, religion, competitors, colloquial subjects not relevant to this social network 	<ol style="list-style-type: none"> 1) Relevant to the visual content (product description, project showcase, showroom, events, publications, product highlight etc.) 2) Topics to avoid: politics, religion, competitors, colloquial subjects not relevant to this social network
HASHTAGS (#)	<ol style="list-style-type: none"> 1) Verify if the # is correctly written 2) Separate each of them by space 3) Use them according to the content (avoid irrelevant hashtags) 4) #Linvisible #invisibledoors #designdoors #internaldoors #doors #MadeinItaly 	<ol style="list-style-type: none"> 1) Verify if the # is correctly written 2) Separate each of them by space 3) Use them according to the content (avoid irrelevant hashtags) 4) #Linvisible #invisibledoors #designdoors #internaldoors #doors #MadeinItaly 	<ol style="list-style-type: none"> 1) Verify if the # is correctly written 2) Separate each of them by space 3) Use them according to the content (avoid irrelevant hashtags) 4) #Linvisible #invisibledoors #designdoors #internaldoors #doors #MadeinItaly
TAGS & MENTIONS (@)	<ol style="list-style-type: none"> 1) Research the correct tag for every partner (or company, entity, etc.) that you will tag on the post 2) Linvisible: @LinvisibleDoor 3) Matteo Ragni Design: @ilragni 4) Cappellini: @cappellini_ 5) For the quotes, cite the author 	<ol style="list-style-type: none"> 1) Research the correct tag for every partner (or company, entity, etc.) that you will tag on the post 2) Linvisible: @LINVISIBLE 	<ol style="list-style-type: none"> 1) Research the correct tag for every partner (or company, entity, etc.) that you will tag on the post 2) Linvisible: @LINVISIBLE 3) For the shared videos cite the creator
CALL TO ACTION (LINK)	According to the content of the post, you may put a link to redirect to website, product sheet, other social network, downloads, etc...	According to the content of the post, you may put a link to redirect to website, product sheet, other social network, downloads, etc...	According to the content of the post, you may put a link to redirect to website, product sheet, other social network, downloads, etc...
TIME FOR POSTING	<ol style="list-style-type: none"> 1) Thursday or Friday 2) 1pm, 3 pm, 7pm- 9pm 	<ol style="list-style-type: none"> 1) Monday or Thursday 2) 8-9 am or 5pm 	<ol style="list-style-type: none"> 1) Tuesday, Wednesday, Thursday 2) 7am- 8am, 10am- 11am, 5pm- 6pm

				
PURPOSE AND VALUE	<ol style="list-style-type: none"> Used for B2C marketing Target: Customers and potential customers, design enthusiasts, architects, designers Allows lesser texts (max 140 characters) Few words, more meaning No details but an attractive introduction to content (products, showroom, events) Visually attractive visual content (image, gif, video) 	<ol style="list-style-type: none"> Used for B2C marketing Target: Customers and potential customers, design enthusiasts, architects, designers No texts, only images Visually aesthetic content (products, inspirations, details for finishes, partners in accessories) Allow sharing multiple images 	<ol style="list-style-type: none"> Used for B2C marketing Target: Customers and potential, customers, design enthusiasts, architects, designers No texts, only videos Interviews, designer talks, product information, product movements company news/events, fairs 	<ol style="list-style-type: none"> Used for B2C marketing Target: Customers and potential customers, design enthusiasts, architects, designers Lesser texts, visually appealing content (image and gif) Company news, products, launches, events, inspirations
IMAGES	<ol style="list-style-type: none"> Images to be derived from our database Image Sizes: 440 x 220 px Visual Formats: <ul style="list-style-type: none"> High quality images (.png & .jpeg) Animated gif Short videos Content of images&renders: highlight flush-to-wall characteristics 	<ol style="list-style-type: none"> Images to be derived from our database Image Sizes: 736 x 1104 px (238 px seen on feed) Visual Formats: <ul style="list-style-type: none"> High quality images (.png & .jpeg) Animated gif Content of images&renders: highlight flush-to-wall characteristics 	<ol style="list-style-type: none"> Images to be derived from our database Video Upload Image Sizes: 1280 x 760 Visual Formats: video Content of videos: highlight flush-to-wall characteristics 	<ol style="list-style-type: none"> Images to be derived from our database Image Sizes: 497 x 279 px Video Sizes: 496 px wide Visual Formats: <ul style="list-style-type: none"> High quality images (.png & .jpeg) Animated gif Content of images&renders: highlight flush-to-wall characteristics
POST	<ol style="list-style-type: none"> Relevant to the visual content (product description, project showcase, showroom, events, publications, product highlight, etc.) Topics to avoid: politics, religion, competitors, colloquial subjects not relevant to this social network 	<ol style="list-style-type: none"> Relevant to the visual content (product description, project showcase, showroom, events, publications, product highlight, etc.) Topics to avoid: politics, religion, competitors, colloquial subjects not relevant to this social network 	<ol style="list-style-type: none"> Relevant to the visual content (product description, project showcase, showroom, events, publications, product highlight etc.) Topics to avoid: politics, religion, competitors, colloquial subjects not relevant to this social network 	<ol style="list-style-type: none"> Relevant to the visual content (product description, project showcase, showroom, events, publications, product highlight etc.) Topics to avoid: politics, religion, competitors, colloquial subjects not relevant to this social network
HASHTAGS (#)	<ol style="list-style-type: none"> Verify if the # is correctly written Separate each of them by space Use them according to the content (avoid irrelevant hashtags) #Linvisible #invisibledoors #designdoors #internaldoors #doors #MadeinItaly 	<ol style="list-style-type: none"> Verify if the # is correctly written Seperate each of them by space Use them according to the content (avoid irrelevant hasgtags) #Linvisible #invisibledoors #designdoors #internaldoors #doors #MadeinItaly 	<ol style="list-style-type: none"> Verify if the # is correctly written Separate each of them by space Use them according to the content (avoid irrelevant hashtags) #Linvisible #invisibledoors #designdoors #internaldoors #doors #MadeinItaly 	<ol style="list-style-type: none"> Verify if the # is correctly written Separate each of them by space Use them according to the content (avoid irrelevant hashtags) #Linvisible #invisibledoors #designdoors #internaldoors #doors #MadeinItaly
TAGS & MENTIONS (@)	<ol style="list-style-type: none"> Research the correct tag for every partner (or company, entity, etc.) that you will tag on the post Linvisible: @LinvisibleDoor Matteo Ragni Design: @ilragni Cappellini: @cappellini_ For the quotes, cite the author 	<ol style="list-style-type: none"> Research the correct tag for every partner (or company, entity, etc.) that you will tag on the post Linvisible: @LINVISIBLE 	<ol style="list-style-type: none"> Research the correct tag for every partner (or company, entity, etc.) that you will tag on the post Linvisible: @LINVISIBLE For the shared videos cite the creator 	<ol style="list-style-type: none"> Research the correct tag for every partner (or company, entity, etc.) that you will tag on the post Linvisible: @LINVISIBLE For the quotes, cite the author
CALL TO ACTION (LINK)	According to the content of the post, you may put a link to redirect to website, product sheet, other social network, downloads, etc.)	According to the content of the post, you may put a link to redirect to website, product sheet, other social network, downloads, etc.)	According to the content of the post, you may put a link to redirect to website, product sheet, other social network, downloads, etc.)	According to the content of the post, you may put a link to redirect to website, product sheet, other social network, downloads, etc.)
TIME FOR POSTING	<ol style="list-style-type: none"> Weekends and Wednesdays 5pm - 6pm 	<ol style="list-style-type: none"> Saturday 2am- 4am & 8pm- 11pm Peak: 9pm 		<ol style="list-style-type: none"> Wednesday 9am-11am

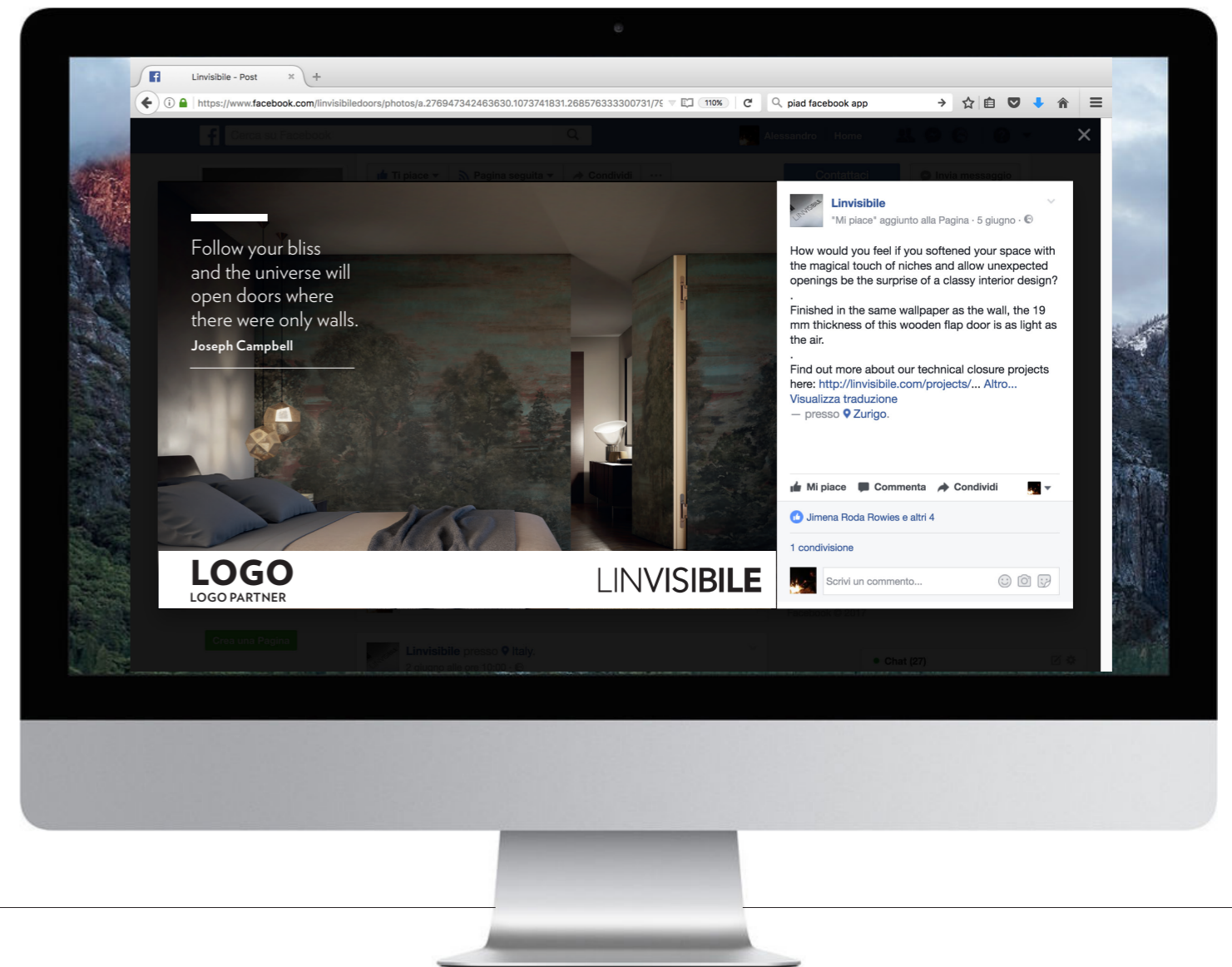
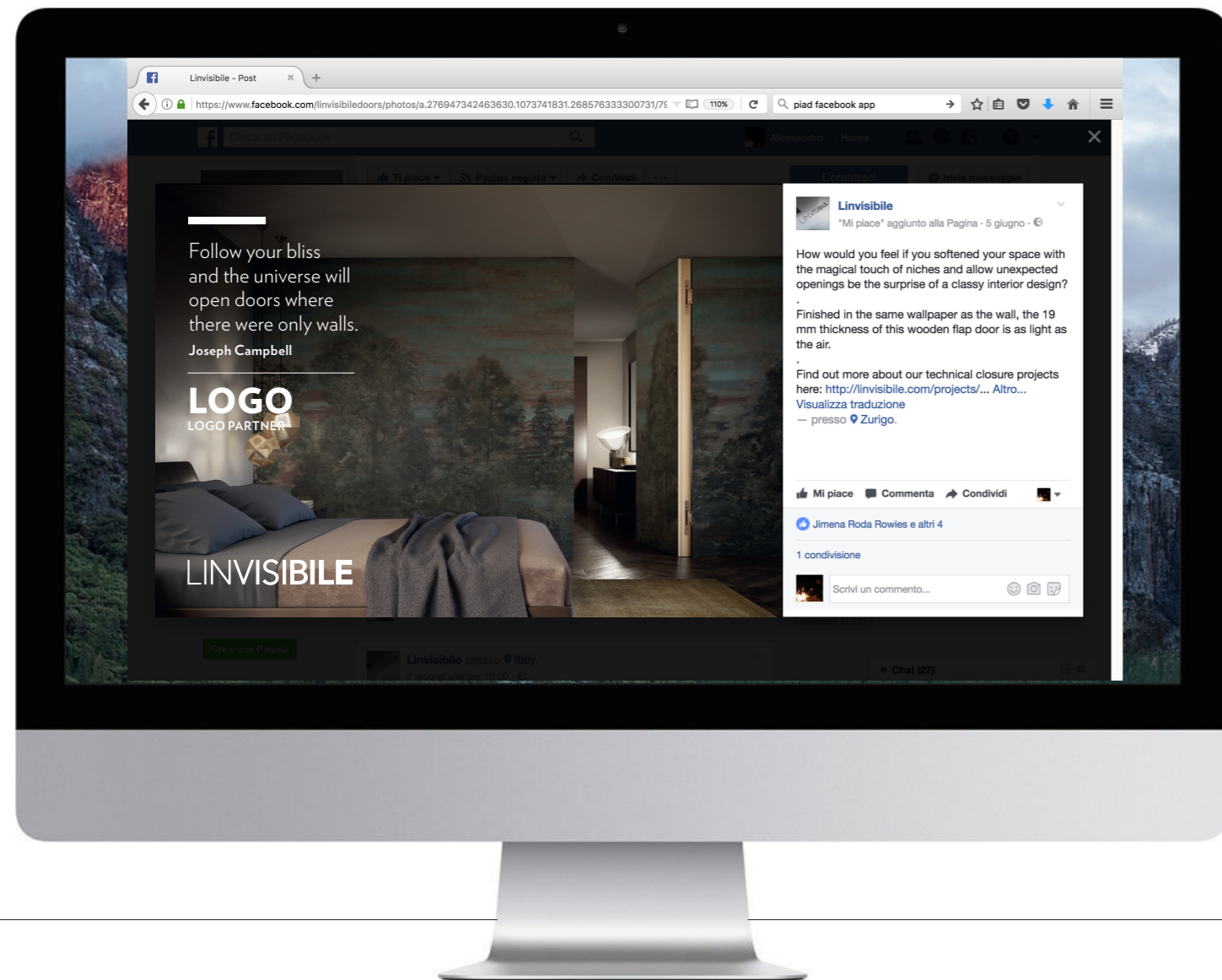
2.5 Layout and hierarchy

The logotype can be applied over the photograph in white (according to the application rules described in page 8). It can be applied either to the right or left depending on the layout demands.

In any case it should be inserted closing the post image (after the partner's logo and text).

The logo can, as needed, be applied on a white band created accordingly, the band can be positioned up or down indistinctly, its dimensions may vary depending on the content.

It is never allowed to write or insert Logos over the door.



Exhibition spaces



Partnership exhibitions overlook

Linvisible presents to its partners curated options for them to choose for the placement of our products in their exhibition spaces.

We have developed three levels for the construction of the spaces, with Basic, Intermediate and Luxury product display layouts.

The proposals include options to choose between product families and types, as well as finishes suggestions and the application of the brand identity inside the space, specifying location of the brand, materials and product informative support.

Finally, Linvisible has made available a wide range of promotional tools which will help you in the promotion of the products: Materials samples, catalogue, profiles samples, etc.

All options have been studied and constructed with the aim of maintaining a coherent brand proposal, which allows you to present our company and products in alignment with our value proposition and business model.



	BASIC: 2/3	INTERMEDIATE: <6	LUXURY: >6
ALBA	- Filo 10 Anta singola - OR Infinito	- Filo 10 - OR Filo 10 Two leaves - OR Infinito	- Filo 10 - OR Filo 10 Two leaves - OR Infinito (Larger dimensions)
BREZZA	- Filo 10 - OR Filo 5	- Filo 10 - OR Filo 10 Two leaves - OR Filo 5	- Filo 10 - OR Filo 10 Two leaves - OR Filo 5 - OR Filo 5 Two leaves (Larger dimensions)
MAREA		- Altopiano - OR Marechiaro - OR Pocket door - OR Concealed sliding door manual version	- Altopiano - OR Marechiaro - OR Pocket door - OR Concealed sliding door motorized version
ORIZZONTE		Boiserie applied to any of the previous products	Boiserie applied to any of the previous products
TECHNICAL CLOSURES	- Nicchio	- Nicchio - OR Extra closures	- Nicchio - OR Extra closures

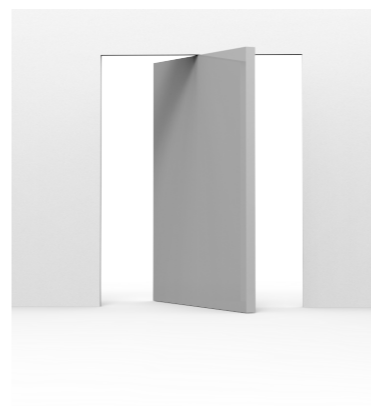
Basic partnership exhibition space



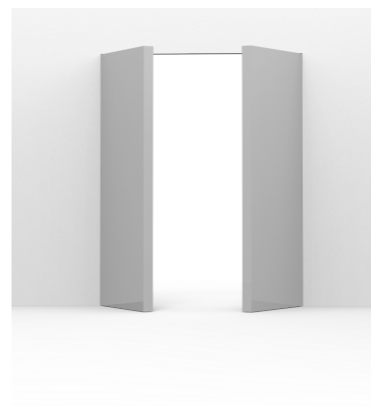
Finishes
Such as veneer wood,
lacquer, wood essence

Products Exhibition (by priority). Number: **at least 2**

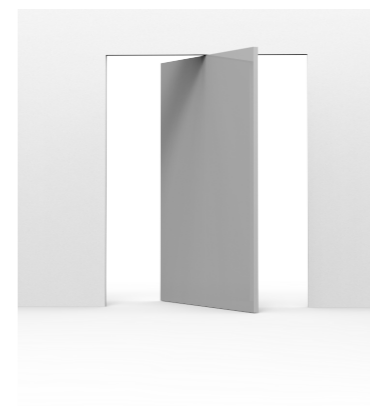
Thickness 100 mm
BREZZA Filo 10
Vertical Pivot door



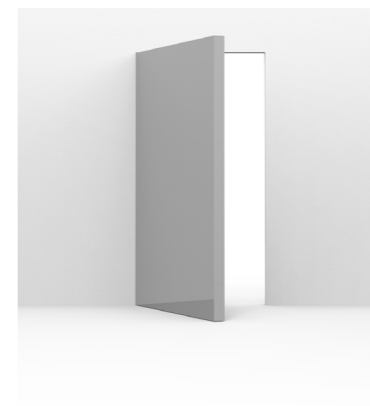
OR ALBA Filo 10
Hinged door / Two leaves



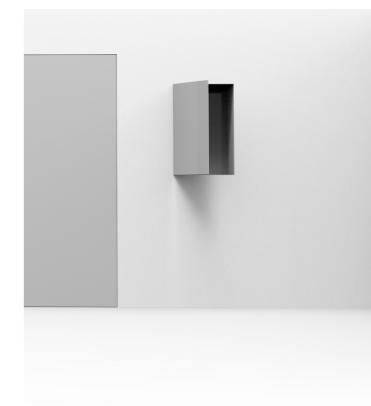
Thickness 50 mm
BREZZA
Vertical Pivot door



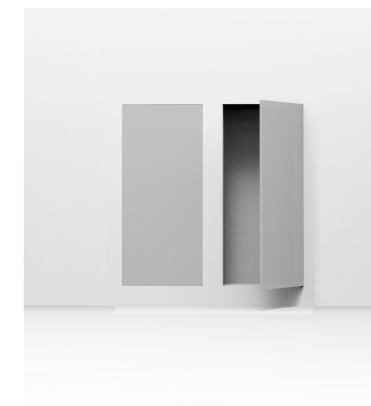
OR ALBA Hinged door
Infinito (or traditional)



Technical Closures
Nicchio



AND/OR
Extra closures



Lacquered



>200 colors

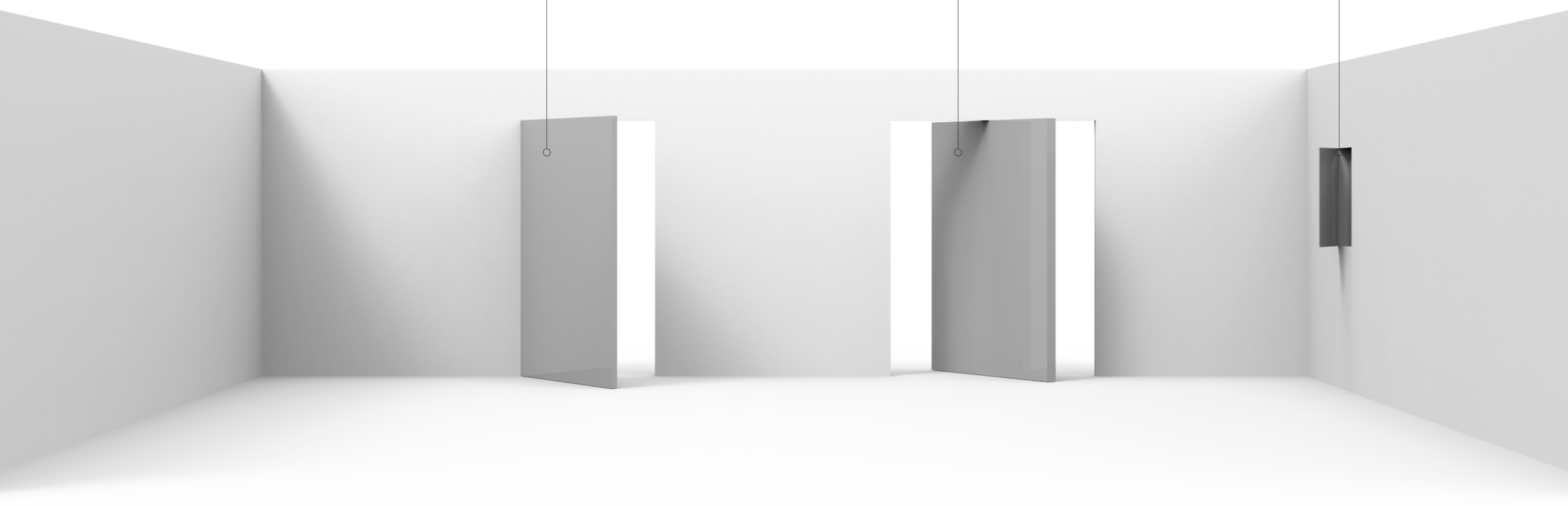
Wood



Alba
Hinged door / Infinito

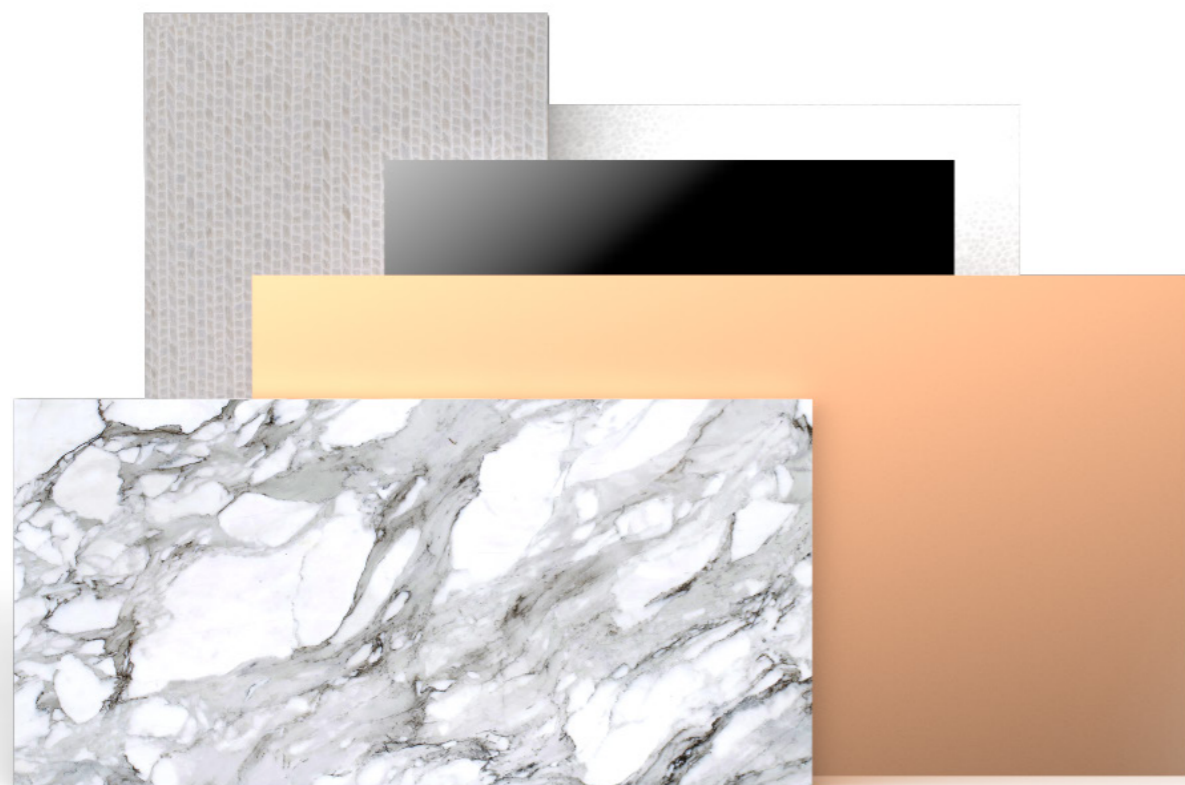
Brezza
Filo 10

Nicchio
Technical closures





Intermediate partnership exhibition space



Finishes

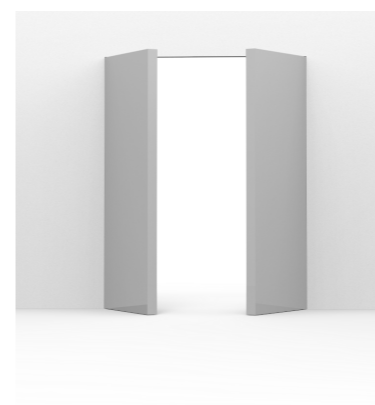
Such as veneer wood, lacquer, wood essence, leather, glass, stone

Products Exhibition (by priority). Number: **4/5** larger dimensions

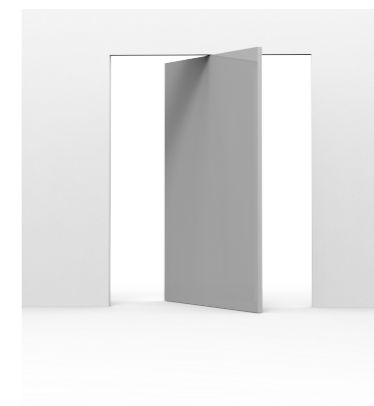
Thickness 100 mm
BREZZA Filo 10
Vertical Pivot door/Two leaves



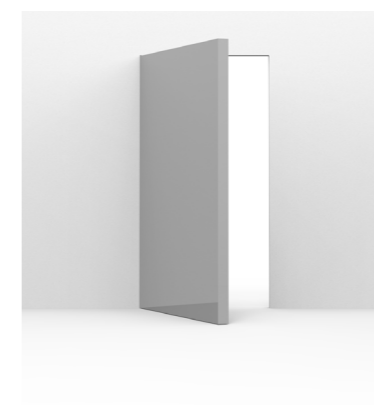
AND ALBA Filo 10
Hinged door / Two leaves



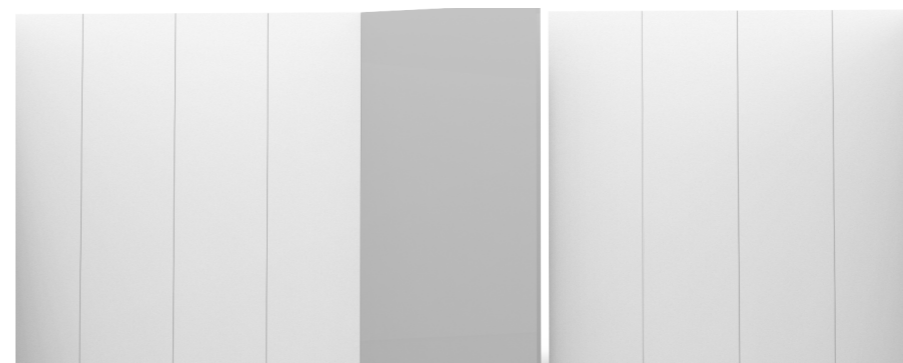
Thickness 50 mm
BREZZA
Vertical Pivot door



OR ALBA Hinged door
Infinito (or traditional)



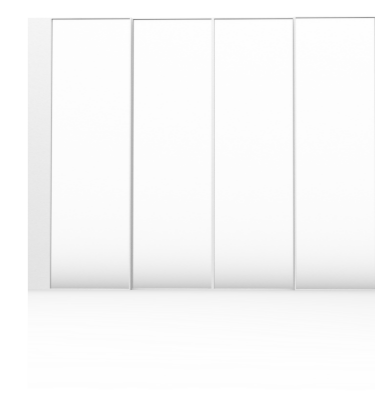
Boiserie
Applied to any
of the previous products



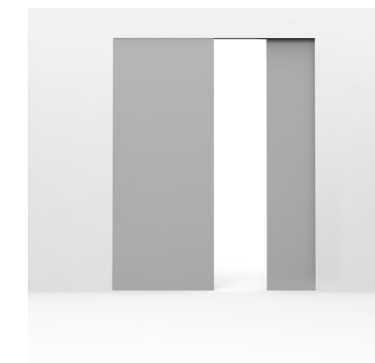
Sliding
MAREA
Altopiano

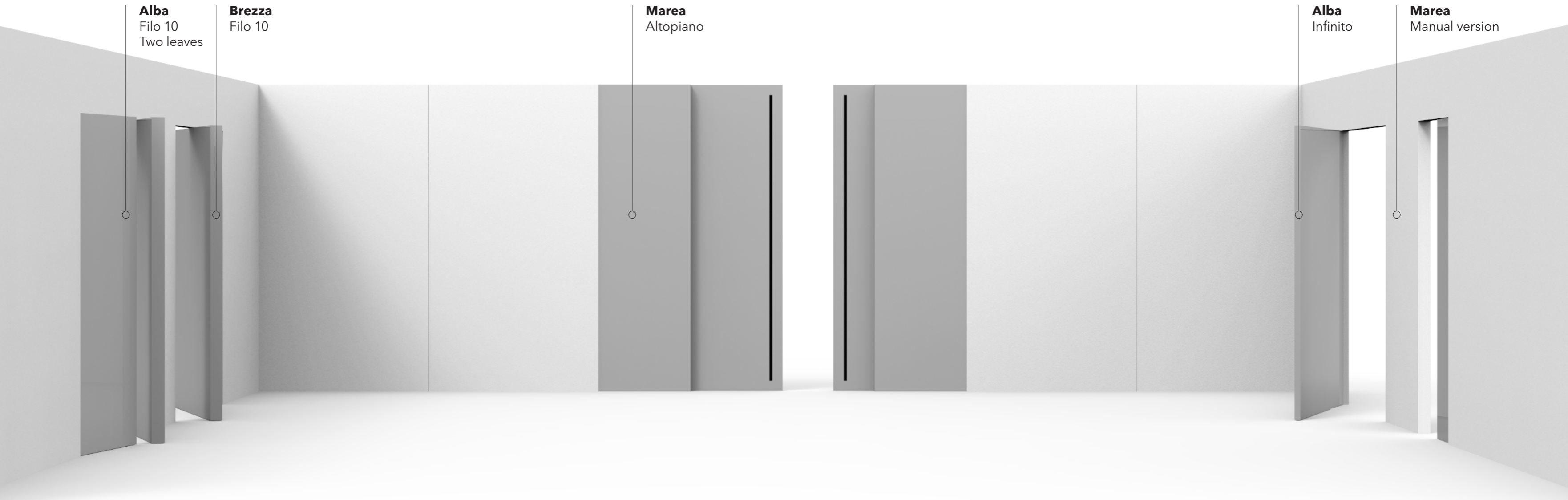
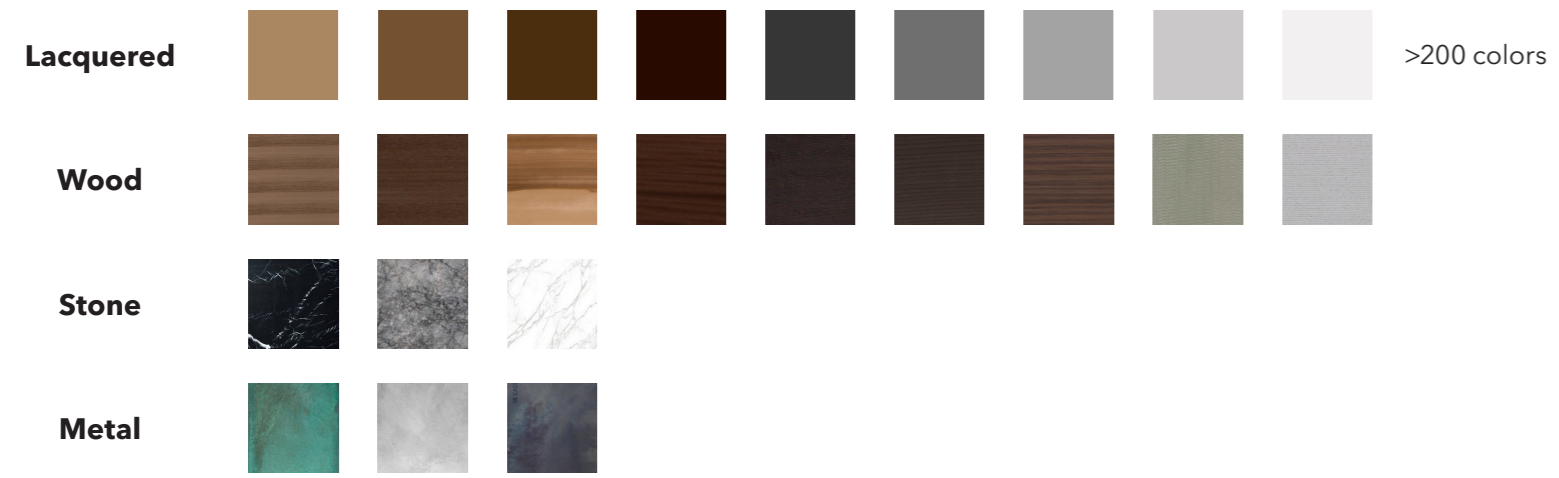


OR
MAREA Marechiaro



AND MAREA Concealed
Sliding door, manual version
OR MAREA Pocket door





Alba
Filo 10
Two leaves

Brezza
Filo 10

Marea
Altopiano

Alba
Infinito

Marea
Manual version

Intermediate
partnership
exhibition space
**TYPOLICAL EXAMPLE
OF EXHIBITION**
Application of Altopiano,
Alba Filo 10 two leaves,
Brezza Filo 10, Infinito
Hinged door and
Concealed Sliding door in
manual version



Luxury partnership exhibition space



Finishes
Such as veneer wood, lacquer, wood essence, leather, glass, stone, ceramics, marble

Products Exhibition (by priority). Number: **at least 6**

Thickness 100 mm
BREZZA Filo 10 Vertical Pivot
Larger dimensions / Two leaves



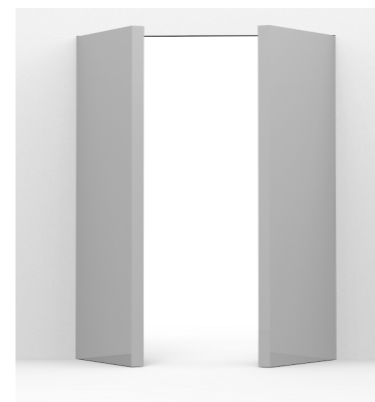
Thickness 50 mm
BREZZA
Larger dimensions / Two leaves



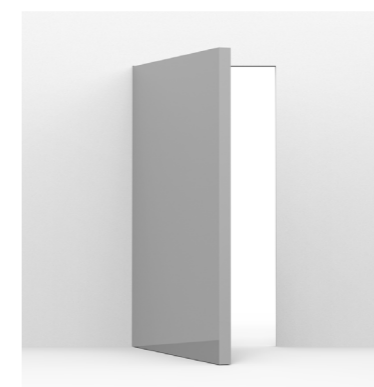
Sliding
MAREA
Altopiano



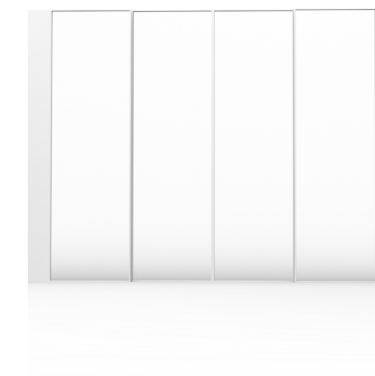
AND ALBA Filo 10 Hinged
Larger dimensions / Two leaves



AND ALBA Hinged door
Infinito (or traditional)



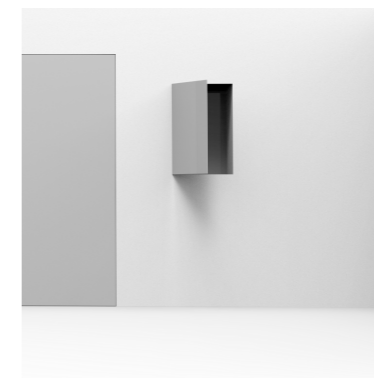
OR
MAREA Marechiaro



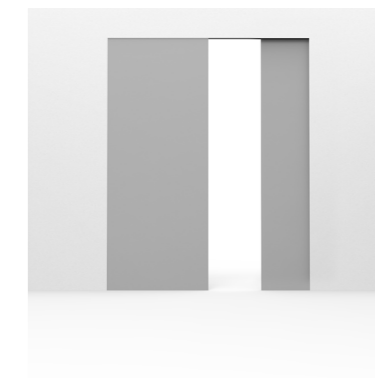
Boiserie
Applied to any of the previous products



Technical Closures
Nicchio **AND/OR**
Extra closures



AND
MAREA Concealed Sliding door, motorized version

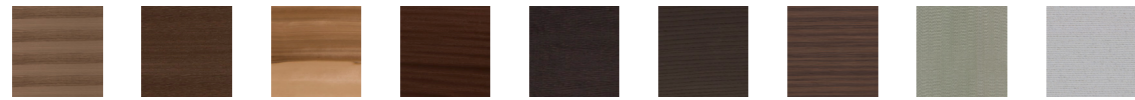


Lacquered

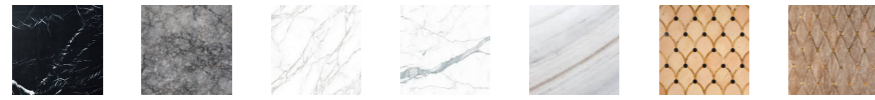


>200 colors

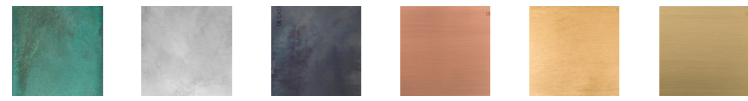
Wood



Stone



Metal



Wallpaper



Nicchio

Alba
Filo 10
Two leaves

Brezza
Filo 5
Two leaves

Marea
Altopiano

Brezza
Filo 10

Alba
Infinito

Marea
Motorized
version



Luxury
partnership
exhibition space
**TYPOLOGICAL EXAMPLE
OF EXHIBITION**
Application of Altopiano,
Alba Filo 10 two leaves,
Brezza Filo 5 two leaves,
Brezza Filo 10, Infinito,
Concealed Sliding door
in motorized version and
Nicchio



Showroom tools

1. Desk sample box:

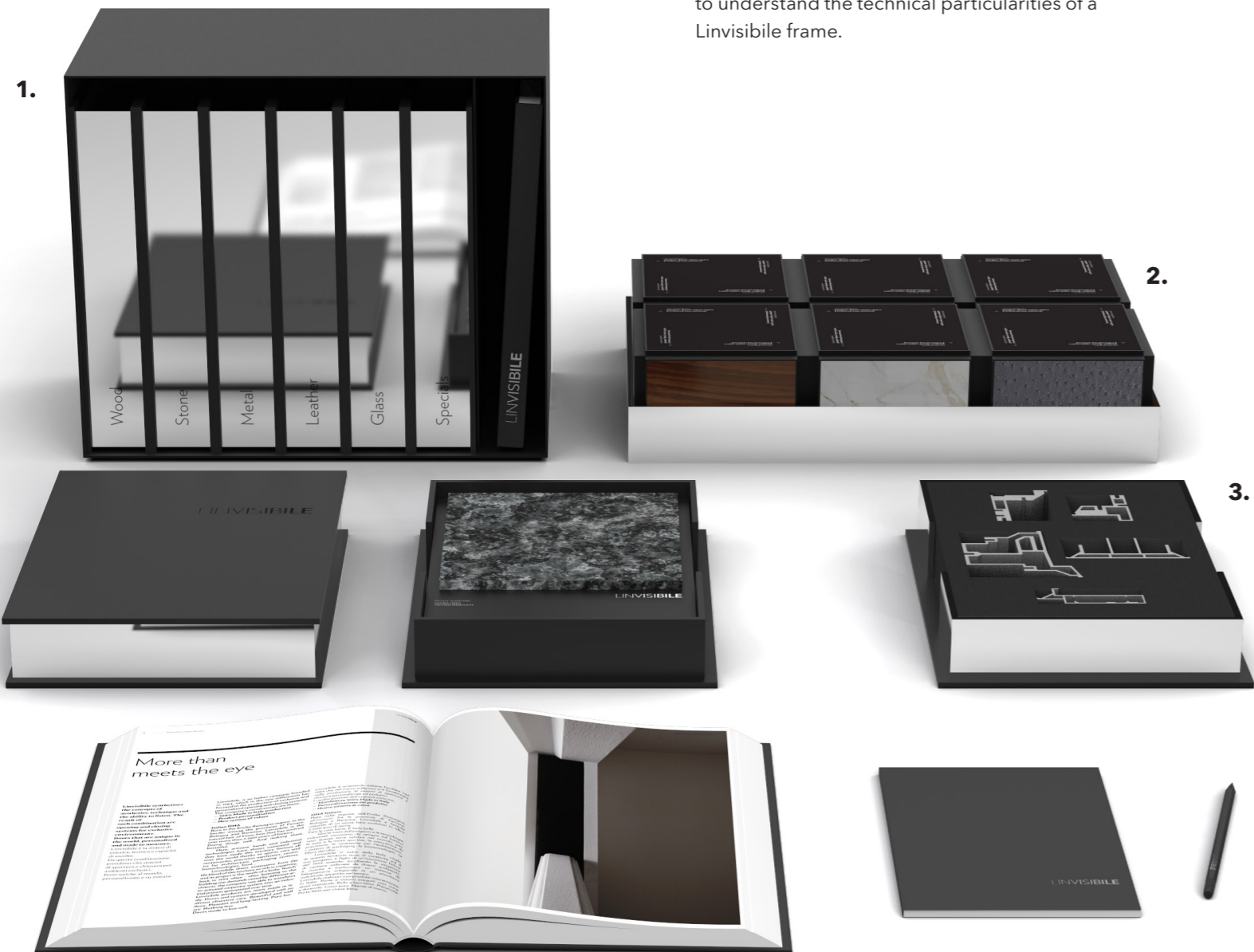
This Sample box has been carefully crafted to assist architects and designers during their creative journey and project development process. Every sample of the collection has been selected to elucidate our varied offer of materials, combinations and maximum personalisation capabilities.

2. Material Sculpture:

A more conceptual and sophisticated version of the Desk Sample Box, not only allows to hold the most precious and exclusive materials but also becomes a part of the exhibition space as a furnishing/art piece.

3. Aluminium Profile Sample Box:

This tool carries approximately 10 of our particular aluminium profiles, a sample for the architects to understand the technical particularities of a Linvisible frame.



Basic Logotype and wall signage



Light catalogue



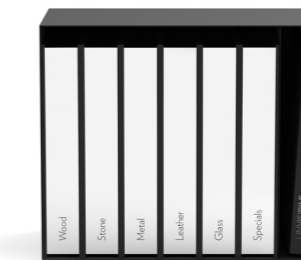
Intermediate Logotype and wall signage



Product catalogue



Desk sample box (1)



Luxury Logotype and wall signage



Product catalogues



Desk sample box (1)



AND/OR Sculpture box (2)



Linvisible App

Linvisible has created an efficient and pleasant virtual tool to have available anywhere you go.

Anyone who's interested accessing detailed & precise information about the Company, our products, various kinds of materials and finishes or simply wants to download the entire technical sheets/catalogues can go to the **App Store** or **Google Play** and download the **Linvisible App**.

Available for iOS and Android phone and tablet in 10 languages

We invite you to download it for free!



Wall signage and
product description

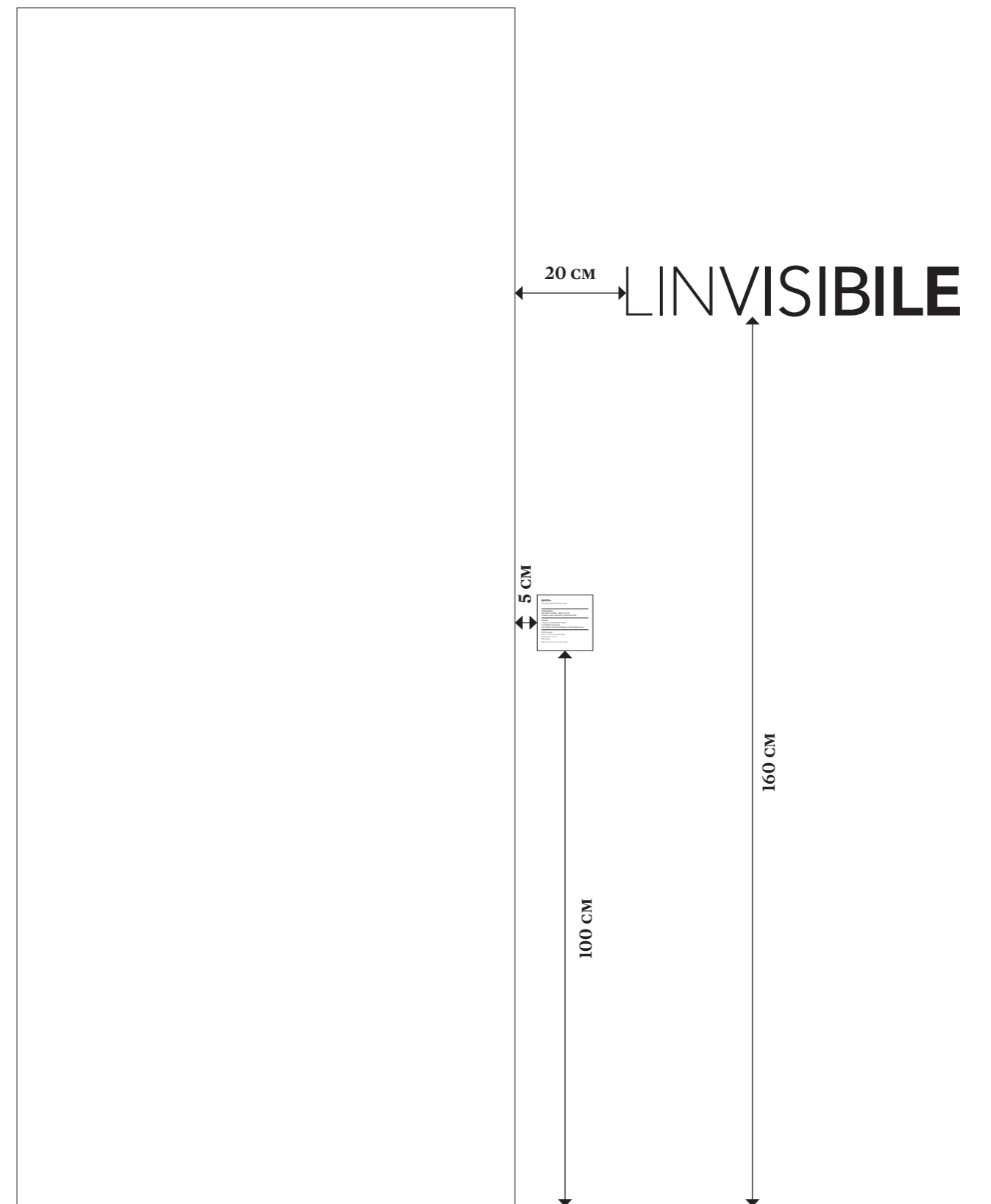
LINVISIBLE

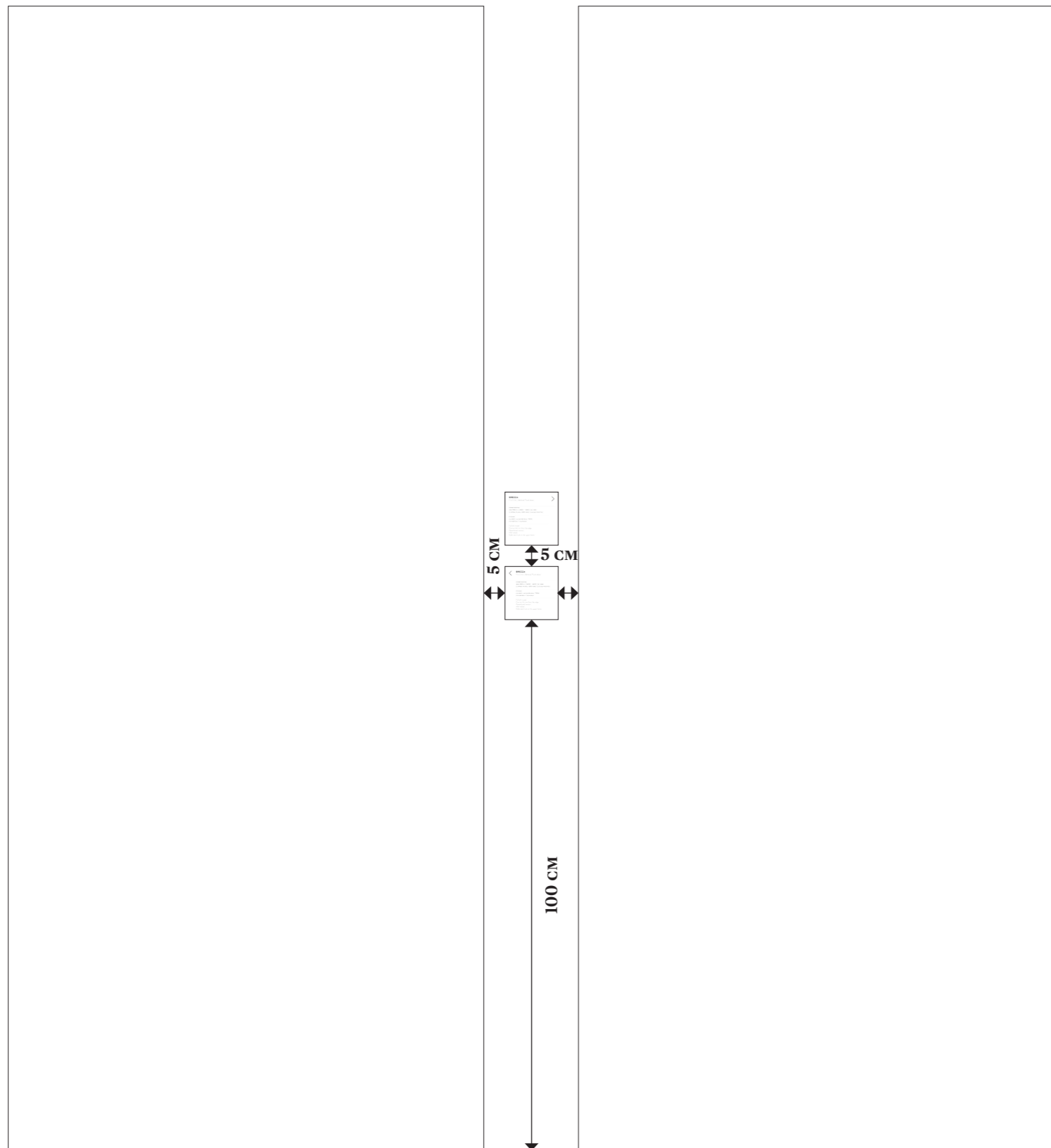


Materials and positioning

The logo and the descriptive labels are in chromed metal sheet, printed in silkscreen.

When possible, apply the descriptive labels to the right of the door, apply it to the left only when opening of the door is to the right.





BREZZA
FILO 10 | Vertical Pivot door

DIMENSIONS
MM 900 X (2400 + 400) (H) MM
(UPPER PANEL 400 MM) (CLEAR WIDTH)

FINISH
GLOSSY LACQUER RAL 7004
INVERTED T HANDLE

Pull left model
Pivot at 100 mm from the edge
Plasterboard version
With rebate
Roller latch lock on the upper frame

BREZZA
FILO 10 | Vertical Pivot door

DIMENSIONS
MM 900 X (2400 + 400) (H) MM
(UPPER PANEL 400 MM) (CLEAR WIDTH)

FINISH
GLOSSY LACQUER RAL 7004
INVERTED T HANDLE

Pull left model
Pivot at 100 mm from the edge
Plasterboard version
With rebate
Roller latch lock on the upper frame

In case the two nameplates should be placed on the same wall space, they will have to specify to which door they correspond.

LINVISIBILE

Linvisibile welcomes you to take into consideration all of our Company Brand Guidelines, this manual was developed for you to have as a useful tool for the promotion of our brand in your exhibition spaces as well as off/online communications, thus supporting you in the distribution and awareness for both of our brands/products.

We are convinced that following a common path and working together will increase our possibilities and opportunities.

We remain at your disposal for any material requests or doubts in regards.

Marketing & Communication
Department

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